



KRISTEN KRIENS

FRONT-END DEVELOPER

CONTACT

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kristenkriens



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ABOUT

A Front-End Developer with an eye for design and experience in the banking and cosmetics industries. Highly organized and detail-oriented, with strong technical skills. Known for creating beautiful user-friendly websites by writing clean semantic code.

DELIVERABLES

- E-Commerce Sites
- PSD to HTML Conversions
- Responsive HTML Emails
- Reusable Component Library
- Internal Standards Site

EXPERIENCE

RBC 2016-2017

JUNIOR FRONT-END DEVELOPER

- Built and tested (visual regression, e2e, and unit testing) WCAG accessible component library for online banking platform in order to streamline development process for new pages
- Worked with digital standards team and offsite agency (Playground Inc.) to develop online standards and frameworks to unify RBC branding
- Collaborated with onsite and offsite designers and advised on how to alter designs, which were developed within budgeted timeline

boxx cosmetics (illumalift) 2016

GRAPHIC DESIGNER/WEB DEVELOPER (PART-TIME)

- Implemented complete rebranding of illumalift product within 3 months, resulting in brand launching in 19 Rexall locations across Ontario
- Developed e-commerce website with WordPress and WooCommerce
- Created new logo, packaging, and product display stand with Illustrator
- Enhanced and cleaned up product imagery with Photoshop to create high quality images which were featured in Elevate Magazine

Topbox Marketing 2015-2016

ACCOUNT COORDINATOR

- Developed and maintained Topbox and Luxe Box Shopify websites
- Coded and sent out promo emails to over 25,000 consumers each month
- Created and implemented monthly Facebook campaigns, which encouraged customer feedback on products
- Analyzed daily and monthly trends with Excel, allowing management to make informed business decisions
- Researched and implemented new software which saved company time, money, and increased email list sign-ups by 10%

EDUCATION

HackerYou 2016

FRONT-END WEB DEVELOPMENT IMMERSIVE

Toronto Image Works 2015

DIGITAL MULTIMEDIA WEB CERTIFICATE

Humber College 2013

COSMETIC MANAGEMENT DIPLOMA

TECHNICAL SKILLS

- HTML5
- CSS3
- Sass
- Javascript
- jQuery
- PHP
- Handlebars
- Pug/Jade
- Git
- Gulp
- WordPress
- Bootstrap
- API/AJAX
- Photoshop
- Illustrator
- BEM
- Accessibility
- Highcharts
- Mocha
- Chai
- Responsive Design/Development
- Microsoft Office Suite